

Getting Started

Preparing Your Images for Competition



- Provide Step by Step Instruction
- Tips and Shortcuts
- Definitions
- Examples



- Photographic Images
- Computer and Basic Skills
- Internet Access
- RPC Club Membership and Member Number
- A Desire to Learn

Both print and digital projected entries are covered in this presentation

Members can enter in either or both mediums

Requirements



Workflow Overview

 Go to Rockland Photoclub Website located here: <u>http://rocklandphotoclub.org/</u>

 Complete set of instructions and rules and instructions can be found in Photo Submission Rules

Rockland Photography Club

Home Join Us Events Log In

Photo Submission Rules

Rockland Club resources

Photograph

Calendar | Category Definitions | Photo Submission Rules | Print Photo Label

Rule and Basic Instructions

Explore Early Morning or Evening Light

- Use Best Camera Settings
 - RAW
 - High Resolution

Rockland Club resources

Photograph

- Know your equipment-Invest time Avoid Cookbook
 - Focus on Emotion and Moment
 - Focus on Composition Elements in Frame
- Pre-Visualize final "Results"

Capture Great Photos

Use Your Favorite Method

- Organize yourself on computer (your own file structure)
- Adobe Bridge popular with Photoshop
- Use Database style program (with organizer)
 - Picasa
 - LightRoom

Rockland Club resources

- Others
- Import and Export Nomenclature
 - Import- Put in location on drives
 - Destructive type program Modify File "Save As"
 - Export-Group of Photos with modifications

Import and Organize



Import and Organize

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LightRoom Library Module

• Use Favorite Method

Photograph

Rockland Club resources

- Many ways to get to the same point
 - No Right or Wrong way
- Learn a Program that you will become familiar with
- Practice by experimenting with features
- Many online videos for all products
- Steps will become second nature

Modify Create Post Process

Look at Borders

Rockland Club resources

- Technical
 - Exposure –no blown highlights & Details in Shadows
 - Fill frame with main subject
 - Color-Not Over Saturated, Correct Temperature
- Primary Subject or Center of Attention
 More is Less Simplify
- Does it Meet Category Definition ???
 May be disgualified

Select Potential Images

- Required for Digital Display, Contest Setup & Website
 - 1050 pixels on Longest End including borderAdd it First!
 - Many ways to do this
 - Within your editing program Photoshop, LightRoom, Elements etc.
 - FREE: <u>Picasa</u> <u>FastStone</u>
 - Online: Google Resize Image Search
- Recommend save in different folder
- Digital Images
 - 1. Re-Sharpening is important since resizing pictures to make them smaller tends to make the images softer
 - 2. Be sure that color space is s-RGB

Print Images
 Output Sharpening is recommended depending on printer

Resize Images

Check that file if you are not sure



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Image ID		
Dimensions	1050 x 703	
Width	1050 pixels	
Height	703 pixels	
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Vertical resolution	300 dpi	
Bit depth	24	
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Check Color Space

• What is this Color Space??????????

Club resources



Photograp

Rockland

sRGB-Standard Red Green and Blue Digital representation of color (using numbers)

Setup in Photoshop (used in Processing)
Set in LightRoom (on Export)
Set In Camera (JPEG Only)

sRGB

Colors display correctly on web Simplest workflow Prints look fine

but

It is the smaller color space

Adobe RGB

It is the larger color space Usually better for printing Can convert to sRGB for web display

but

Won't display correctly on web without conversion

Setup and Forget

Color Space



- Login:
 - Name
 - Password
 - Organization

- Select Contest (All entries must be uploaded) Advanced Salon Beginner
 - Color Prints
 - Monochrome Prints
 - Color Digital
 - Monochrome Digital
- Follow Instructions and upload from your computer

Be sure to upload to correct class: Beginner; Advanced; Salon

Upload Images



Upload Images

 Printed depth and tones superior to Digital Projected Images

Rockland Club resources

Photograph

- Opportunity to get "exactly " what you want to show
- Holding in hand adds to viewing experience

Extra work including mounting on board

Printing is rewarding and an Art form itself

- Use High Quality Prints
 - Several methods of "printing"
 - Online Lab Takes Time Mismatch Color??
 - At home with inkjet printer More options
 - Costco upload and pick up in a couple hours (low cost high quality)
- In all cases be sure you are able to generate prints that match your display and work you intend to show.
- Prints must be a minimum of 8 X 10 inches (or 80 square inches) and a maximum of 16 X 20 inches (or 320 square inches)
- Highly recommend profile monitor (WYSIWYG)

Print Images



2013 Albums (16 albums) | sort by: Title (Z-A)

Create New Album



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RPC Street Fall 2013 11/16/2013 | 29 photos



RPC Still Life 2/24/2013 | 40 photos



RPC Pictorial Fall 2013 10/10/2013 | 73 photos



RPC Pictorial 2 2013 4/13/2013 | 32 photos



RPC people portraits 1/12/2013 | 27 photos



RPC 2013 Macro 9/14/2013 | 46 photos



RPC 2013 Geometry 12/7/2013 | 19 photos

Costco Library



Require Backing

- Mounting Board/ Mat Board
- Maximum size of mounting board/Image 16X20
- Minimum size of mounting board/Image 8X10

Recommendations

Rockland Club resources

Photography

Use 12 X18 Prints

- This is standard 2X3 image size NO CROP Required
- Mount on 16X20 Board-Trim for even border
- Other sizes acceptable
 - Standard Costco prints done in 1 hour

Print Prices	More 🕨
4x6	\$0.13ea
5x7	\$0.39ea
8x8	\$1.49ea
8x10	\$1.49ea
8x12	\$1.49ea
12x12	\$2.99ea
11x14	\$2.99ea
12x18	\$2.99ea

- Attach Process
 - Center and Square
 - Neatness Counts
 - Double Sided Tape
 - Photo Mounts
 - Glue
- Use 12 X18 Prints
 - This is standard 2X3 image size NO CROP Required
 - Mount on 16X20 Board-Trim for even border

Be sure that the print and label is fully secure and that it is clean and neat (and yes in the correct location!)

Label

Be creative and careful as some Judges are "influenced" by the Title



Will be assigned randomly and sent in e-mail



- Bring Prints to Meeting
- Sit Back and Enjoy
- Make it a Learning Experience

